

Exhibitor & Sponsorship Opportunities

2026 Spring Conference



March 31 - April 1, 2026
Boston, MA

WELCOME

Please Join Us!

On behalf of the New England Head Start Association (NEHSA), I am thrilled to invite you and your organization to be a part of our Spring Conference, happening from March 31 – April 1, 2026, in Boston, MA.

The 2026 NEHSA Spring Conference, *“Reimagine Tomorrow: Empowering Families, Inspiring Leaders”*, brings together Head Start and Early Head Start leadership teams, program staff, and parent leaders from across New England for two days of learning, connection, and inspiration.

Featuring national plenary speakers, hands-on workshops, and meaningful peer exchange, the conference equips attendees with practical strategies they can immediately apply in their programs and communities.

As the President of NEHSA, I’d be delighted to see your organization be a part of this extraordinary event. We can’t wait to welcome you to Boston!

Sincerely,

Betsy Norcross-Plourde

Mission

To unite and support New England Head Start programs as leaders in early education.

Who We Are

NEHSA works with, and on behalf, of children, families staff and Early Head Start / Head Start programs located throughout Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island and Vermont.



In partnership with parent and staff representatives from each New England State.

Conference Site

The Colonnade Hotel

120 Huntington Avenue, Boston, MA

A special conference room rate at The Colonnade Hotel is available for \$291 per night + tax (if booked prior to March 9th). [Click here](#) to reserve your room.

WHY EXHIBIT OR SPONSOR?

The NEHSA Spring Conference offers a unique opportunity to:

- Connect directly with Head Start leaders and program staff who influence purchasing, partnerships, and program priorities
- Build relationships with parent leaders who are deeply invested in services and supports for children and families
- Showcase your products, services, or expertise in a setting designed for conversation and engagement
- Increase brand visibility across a regional network of programs serving thousands of children and families
- Demonstrate your commitment to strengthening Head Start programs and the communities they serve

By becoming an exhibitor or sponsor, you are not only promoting your organization—you are investing in the future of Head Start by supporting professional growth, leadership development, and strong partnerships across the region.

We invite you to join us as we reimagine tomorrow together.

Table Fee – \$1,000

[Purchase Here](#)



What's included:

- 6 foot skirted table and 2 chairs; 2 exhibitor badges
- Exhibitor listing on the Spring Conference section of the NEHSA website and virtual program.
- Free Wifi available onsite.

Selling books/products is permitted only with prior written approval and must comply with venue and conference policies.

Exhibitor Schedule

Tuesday, March 31

Exhibitor Setup

9:00 AM – 11:30 AM

Exhibit Hours

12:30 – 5:00 PM

Wednesday, April 1

Exhibit Hours

8:00 AM – 3:00 PM

Exhibitor Break Down

3:00 PM

Conference Registration Can be Purchased Separately if Desired.

SPONSORSHIP OPPORTUNITIES

We invite you to take a look at Headstart's sponsorship opportunities for the 2026 Spring Conference. Each level receives exclusive benefits during the conference, including complimentary marketing, advertisements, and recognition throughout the event. Invest in the future of Headstart now by becoming a sponsor!

[Purchase Here](#)



Sponsorship Levels	Bronze \$500	Silver \$750	Gold \$1,500	Platinum \$2,500
Logo on Conference Webpage and email campaigns	✓	✓	✓	✓
Listing in conference program	✓	✓	✓	✓
Ad in virtual conference program		¼ page	½ page	¾ page
Recognition in event related social media posts			✓	✓
Tabletop exhibit			✓	✓
Listing on NEHSA website as sponsor for 1 year			✓	✓
Logo on attendee tote bag + branded items in bag				✓
1 Conference Registration				✓

THANK
YOU

Thank you for supporting the New England Head Start Association, a 501 (c)(3) non profit organization.

Additional details on the Spring Conference can be found at [New England Head Start Association Events](#).

**Exhibit at the
Conference**



**Sponsor the
Conference**



Questions?

**Contact Melissa Adams, NEHSA Executive Director
at melissa@newenglandheadstart.org**

Reimagine Tomorrow:
Empowering Families,
Inspiring Leaders



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